



ROCK-FORD A's *MANIFOLD NEWS*

P.O. Box 4001, Rockford, IL 61110
Region of MARC - Chapter of MAFCA
www.rockfordas.org
AUGUST, 2019



UPCOMING EVENTS

- Saturday, August 3 – Sunday, August 4 – Elkhorn Swap Meet, Elkhorn, WI**
Sunday, August 4 – Sunday, August 11 – MARC Membership Meet, Dearborn, MI
Friday & Saturday, August 16 & 17 – Hawk A Model A Ford Club Day, Amana, IA
Friday, August 23 – Fairhaven Car Show & Ice Cream Social; 3470 N. Alpine, Rockford
Saturday, August 24 – IL Region MARC/IL Chapter MAFCA Swap Meet – Ken & Helen Ehrenhofer's "40-Horse Farm" Workshop – 13012 Rt. 176, Woodstock, IL
Saturday, August 24 – *Picnic @noon – Martin Park, 5600 Park Ridge Rd., Rockford
**BYO drinks, a dish to pass, lawn chairs; burgers, brats, buns, tableware & ice provided*
Saturday August 31 – 63rd Annual Rock River Thresheree
Sunday, September 8 – Roscoe Fall Festival Parade; line up at 10; step off at 11
Saturday, September 14 – Central Christian Church Car Show, Rockford
Sunday, September 15 – Beloit Autorama Car Show, Beloit
September 14th & 15th – Model T Club Fall Overnight Tour – to Prairie du Chien, WI.
The hotel is the Microtel Inn & Suites, 1833 S. Marquette Rd., 608-326-8500, \$154.99 includes tax and breakfast buffet. More details are in the minutes #18. Please note the dates conflict with other Car Shows this same weekend. Call Joe Maurer so he can make lunch reservations for the group: (H) 815-443-2223 (C) 815-541-9237
Saturday, September 21 – Faith Lutheran Car Show, South Beloit – 10am-2pm
Friday-Sunday, September 27-29 – Jefferson Swap Meet, Jefferson, WI – Fairgrounds
Saturday, September 28 – Stillman Valley Fall Festival Car Show – 9am to 3pm
Sunday, Sept. 29 – Stillman Valley Fall Festival Parade; line up at 12; step off at 1;
Dave and Sara Werckle will again host a Stillman Valley Fall Festival post-parade get-together at their home: 6648 Woodland Drive, Stillman Valley, IL 61084. No need to bring anything, all calories are banished off-site! See you after the parade!



Glimpse from the Gavel - July 30, 2019

We had a good meeting with 46 members attending. We welcomed returning member Bob Bellard and new member DJ Boos, a high school student who has inherited his grandfather's '30 Todor - we welcome you! Thanks to DJ and friends Keaton and Kyle as well as Jim Morley for the delicious cookies, and to Stan Stewart for preparing the coffee and water for us. Phil Hodges won the \$20 gas card door prize - congrats! Check the upcoming events above for the parade details. We need people to step up for Tech Talk and Lady A's Chat sessions - do you have something to share with the group?

Yours Truly, Wayne Henson, President

July 30, 2019 Meeting Minutes

1. Pledge of Allegiance.
2. Welcome members and guests; 46 in attendance.
3. Thank you to Jim Morley for the cookies! Thank you to D.J. Boos and his friends for cookies also! Thank you to Stan Stewart for setting up and the coffee! Thanks to all of the members who help set up and take down for our meetings!
4. Welcome newer member D.J. Boos and his friends, Keaton and Kyle!
5. Sign-up sheets are available for the Club Picnic, the Roscoe Parade, and the Stillman Valley Parade. There are also sign-up sheets for members to volunteer for Tech Talk and Lady A's Chats. Sign up and share your experiences!
6. Social concerns: Jeff Kennedy is being treated for balance and memory issues; a get well card was signed by all present and will be sent.
7. Welcome back, Bob Bellard! It's good to see you again!
8. Treasurer's report (included in newsletter – page 4.) Approved as read.
9. Ron Kramer spoke about the parades. The 4th of July parade in Mt. Morris went well with no overheating. Thank you, Warren and Linda Dutton, for the ice cream and treats following! There were 6 cars that participated in the ByronFest parade because of the heat (and a breakdown on the way). Thank you, Wendell and Sharon Anderson, for the dessert fest following!
10. Upcoming parades: Sunday, September 8 – Roscoe Lions Fall Festival Parade;
Sunday, September 29 – Stillman Valley Fall Festival Parade.
11. Dave Johnson is offering wooden car parts and a spring (maybe from a Model A?) for anyone who can use them. Please contact him as soon as possible: (H) 815-633-6478
12. Car repairs: Joe Maurer has a leaky head gasket; Ron Lanquist adjusted the tower on his transmission and it has quit slipping out of 3rd gear; Mike Peters shimmed the rods in his father-in-law's motor; Dave Clark put on a new high compression head after the one with the off-center holes was replaced.
13. Jim Morley presented rubber chickens to Anne Laviolette for breaking down with a broken clutch arm on the way to the ByronFest parade, and to Art Leverington for breaking down with a radiator fail on the Spring Tour. Display those chickens proudly! It means you are driving your cars! See photo on page 5!
14. MORE Upcoming Events: August 2-4 – Steam Show in Freeport, IL;
Sunday, August 4 – Vintage Transport Extravaganza in Union, IL
15. Dave Clark reported that Kathy Forbes will be unavailable to put together the Fall Tour, so he stepped in. He is working on a 2-day tour, possibly to Galena, in mid to late October. Details will follow when they become available.

16. Winner of the attendance drawing of a \$25 gas card was Phil Hodges.
17. Tech Talk: Bill Aupperle talked about the starter Bendix and Ron Lanquist talked about the Zenith carburetor.
18. Lady A's Chat: Denise Ethun presented "Parlor Games of the 1930's".
19. Saturday Breakfast Club & monthly Dinner Club continue. Contact John Hausen
20. Club vests are 1 free to member (\$17.00 for an extra) from Kathy Forbes; club patches (\$4) and Rock-Ford A's metal license topper (\$20 unpainted / \$25 painted) from Dwayne Meier; contact Lori Weber for embroidery (\$10), 12" round magnetic door plaques – for parades (\$12)
21. The next monthly meeting will be Tuesday, August 27 at 7 PM at Central Christian Church.

Submitted by Anne Laviolette, Secretary



Seat Belt Safety

Question: Are there any articles or information on adding seat belts to a 1930 Deluxe Roadster?

Answer: Your seat belt question is very similar to one I just received from a '28 coupe owner also wanting to add seat belts. My answer to him is copied below. The article I listed as a reference applies to both a Coupe and a Tudor. In either car, try to use an automatic retractor to prevent the seat belt from falling to the running board each time the door is opened. I have installed seatbelts in my Victoria which has seats similar to your Tudor. It has a "stiff arm" on the receiver end and is mounted on the left of the driver seat. The retractable belts are mounted between the seats high enough to be reached easily. I can supply pictures of this installation if you would like to see how they are mounted. David Bockman, 2016 Technical Director **posted 05/10/16**

Previous Answer: Thank you for recognizing that installing seat belts is the best thing you can do to make your car safer for both you and your passenger. The article written by William Henry titled: "**A Bear on Safety**" printed in the How to Restore Your Model A Volume 6 and can be found in the MAFCA Store. The same article was also printed in the Restorer in the May - June issue of 1993.

Article Source: https://mafca.com/tqa_general.html **Seat Belts.** **Posted 07/09/17**

Seat Belt Source: https://www.macsaautoparts.com/ford_model_a/interior-parts-and-trim/seat-belts.html

FOR SALE/WANTED

For Sale: Paul Brands is selling his 1930 Victoria \$26,000; 815-847-9921 Email: vicky30phelps@gmail.com

For Sale: 1930 Murray Town Sedan; parts car \$2,000 OBO; Contact: Todd Walberg 815-378-8550

For Sale: Doug Mather is selling the following parts – contact him at 815-648-4097 or dougmat@espi.com:

Intake/Exhaust manifold with cabin heater - cleaned and painted - \$100; Carb - Tillolson X - clean but needs overhaul - \$75; Carb - unk - clean but needs overhaul - \$40; Electronic ignition - 2 types - one complete - one missing reluctor - \$100ea; Oil pan - clean and painted - \$30; Oil pump - \$50; Front spring - 10 leaf - \$50ea (2 available); Rear spring - 10 leaf - \$75; Ignition coils - \$10ea (2 available); Ahooga horn - \$100
1928 Briggs Leatherback - touring engine w/overdrive and extras \$19,000; More to come...

Wanted: "Gulf Oil" items (oil cans, signs, etc.) Wayne Henson 815-645-8695 Email: battgcmdr@aol.com



TREASURER'S REPORT – August 1, 2019

Checkbook Balance

<u>July 1, 2019</u>	\$5,120.57
Cash on hand	\$100.00
Total Checkbook and Cash	\$5,520.57

Income

Magnetic Square Door Plaques	\$30.00
Magnetic Round Door Plaques	\$24.00
License Topper	\$25.00
Byron Parade	\$100.00
Pecatonica Parade	\$100.00
Coffee Money	\$7.00
Total Income	\$286.00

Expenses

June Door Prize	\$16.21
Business Cards	\$15.21
Office Supplies	\$115.81
Total Expenses	\$147.93

Checkbook Balance

<u>July 31, 2019</u>	\$5,258.64
Cash on hand	\$100.00
Total Checkbook and Cash	\$5,358.64

Submitted by
Dwayne E. Meier, Treasurer

NEW! For Sale - available at club meetings

\$12 - Magnetic Round Door Plaques for parade use - Rock-Ford A's club logo
\$5 - Magnetic Square Door Plaques – *not* for parade use - (Ford logo design)
New parade aprons will be available soon...

If you would like a copy of the newsletter or roster emailed or mailed via US mail, please contact Dave Clark
(H) 815-389-4316 (C) 815-847-0711
modela@aol.com

March-October
MONTHLY MEETINGS
7:00pm **LAST** Tuesday
Central Christian Church
6595 Guilford Rd.
Rockford, IL 61107

If any of your contact information changes, notify Anne Laviolette
815-623-2056.
Thank you!



**A GUY WHO DRIVES
A CAR WIDE OPEN
IS NOT THINKIN'
HE'S JUST HOPIN'**



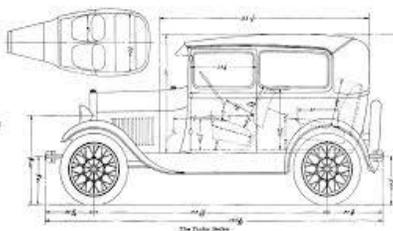
August: 6-Kathy Mather, 22-Jake Milazzo, 27-Alice Whitney, 30-John Hausen, 31-Lana Peters

SEPTEMBER: 3-Pauline Clark, Mary Jane Milazzo, Mark McClenathan, 6-Ron Kramer, 7-Bill Cummings, 8-Rose Daniels, 10-Nan Stewart, 17-Bill Lindsey, 19-Kay Strand, 20-George Anderson, Sharon Anderson, 24-Loretta Anderson, 29-Jenny Cummings



AUGUST: 10 – Doug & Kathy Mather

SEPTEMBER: 4 – Bill & Jenny Cummings, 9 – Ron & Linda Lanquist, 18 – Stan & Nan Stewart, 20 – Al & Karen Pederson, 23 – Jake & Mary Jo Milazzo



*Working on Something? Need Help? Just call a couple of club members to help! Not sure who to call? Jim Morley 815-979-6980 or Ron Lanquist 815-494-8450 can point you in the right direction! Tell us what you've got going on! **AND, please send pictures to: thebrunsons@hotmail.com!***



Anne Laviolette & Art Leverington with their rubber "breakdown" chickens! Who's next?!

Brodhead Airport was the host of the 2019 Pietenpol Reunion, the original Model A-powered light plane - designed to get the best possible performance from a Model A motor, to be easy to fly, and to get the most flying hours for the money invested.



L to R: Bill Johnson, Dave Clark, Pauline Clark and Barb Hodges at the McDonald's car show, Roscoe

Please support our advertisers!

2019 OFFICERS

President

Wayne Henson 815-645-8695
battgcmdr@aol.com

Vice President/Parade Coord.

Ron Kramer 815-980-0599
*ronmodela944@gmail.com

Treasurer

Dwayne Meier 779-771-8412
demeier2002@yahoo.com

Secretary

Anne Laviolette 815-623-2056
blueloon90@hotmail.com

Directors

Ron Lanquist 815-494-8450

Jim Morley 815-979-6980

John Hausen 815-544-6004

Coordinators

Tools

Anne & Lee Laviolette
815-218-3055
blueloon90@hotmail.com

Social Concerns

Nan Stewart 815-282-3861
nannsews@hotmail.com

Webmaster

Doug Mather 815-648-4097
dougm@espi.com

Tour Coordinator

Kathy Forbes 815-218-0147
chatiekathy@comcast.net

Parade Coordinator

Ron Kramer 815-980-0599
*ronmodela944@gmail.com

Breakfast/Dinner Coordinator

John Hausen 815-544-6004
eaglesroute@comcast.net

Wedding Coordinator

Alice Whitney 815-895-5023
tawhitney@comcast.net

MARC Mileage Program Coordinator

Al Pedersen 815-865-5194
acool29a@gmail.com

Newsletter

Sue Brunson 608-295-2590
thebrunsons@hotmail.com



**BRUNTON
MOTOR PARTS**
Area's Largest
Independent
Automotive Supplier
510 Broad St • Beloit, WI
608-365-0104

LaShelle Engine Restoration
1802 Crossroads Lane
Freeport, IL 61032

*Antique - Classic - Industrial
Model A Ford Rebabbing & Align Boring*

Jim LaShelle - Owner
Cell: 815-821-3546

ROCK VALLEY
Antique & Streetrod
AUTO PARTS
RT. 72 & ROTHWELL RD. • STILLMAN VALLEY, IL 61084

PH: 815-645-2271
FX: 815-645-2740
DALE L. MATHISON TOLL FREE: 800-344-1934

Rockton Hardware
203 W. Hawick Street
Rockton, IL
(815) 624-6000
Don Stien

***NOTE:** Vice-President/Parade Coordinator Ron Kramer has a new email address: ronmodela944@gmail.com

Some information in our newsletter has been reprinted from other newsletters. We thank them!

Something Special For the Lady A's

Beauty and Health, the Model A Way

By Mary Carlson

www.mafca.com January 2018

Any time you open a magazine, you'll be bombarded by ads for beauty products. In addition, an 'expert' will tell you how to take care of your health. Nothing changes, as this was also the case in the Model A era. However, some of the suggestions that we see in the era magazines would be suspect now. It's always fascinating to examine what was taking place during those earlier years. Following are some examples, taken from a single issue of a 1930 magazine. General beauty and health tips: There were numerous articles and advertisements focusing on the internal workings of the body. It was stated that lasting loveliness could not be achieved unless you kept internally clean.



Products such as Sal Hepatica, Olive Tablets, fresh yeast and Postum would work towards that goal. Sal Hepatica uses the saline method to make horrible conditions such as constipation, colds, acidosis, rheumatism, headaches and auto-intoxication disappear. The ad goes on to say that sluggish livers respond, complexions bloom and the bloodstream is purified. 'Glory on the cheek ... sparkle in the eye... Health'. For something different, try eating Fleishmann's Yeast three times every day. It will keep your stomach in good condition, as well as stimulating the intestines and correcting constipation. If that doesn't fix you up, try Dr. Edward's Olive Tablets. The ad states that they will keep your blood free of the poisons of constipation and the results will be lustrous eyes and clear skin. If all else fails, try drinking Postum. This product made from roasted whole wheat and bran should be drunk instead of caffeinated beverages. Try it hot or cold and you can even add a dollop of whipped cream to the top, or beaten into the drink. Thousands of people are said to have claimed that 'they feel like a different person' after consuming Postum for thirty days.. At the end of a tiring day, rest your weary muscles in a warm bath. Simply fill your bathtub with warm water and stir in a half pound of Arm & Hammer baking soda. Lie there & you will feel the soda working to loosen up your muscles, soothing and resting you. When you get out of the tub, you will be wonderfully reinvigorated. Skin care: As is the case today, during the Model A era there were a multitude of skin care products to choose from. It seems that every one of these products was the one you should use. What is your choice? Ingram's Milkweed Cream promised to make your skin clearer and healthier. It was meant to be applied as a cleanser for a few moments, then patted off. Add a fresh film of the cream and pat it gently and carefully into your skin. Doing this will allow the special cleansing and toning ingredients to penetrate the pores. Your skin texture will be finer and smoother.

AGE IS MERELY THE NUMBER OF YEARS THE WORLD HAS BEEN ENJOYING YOU. UNKNOWN

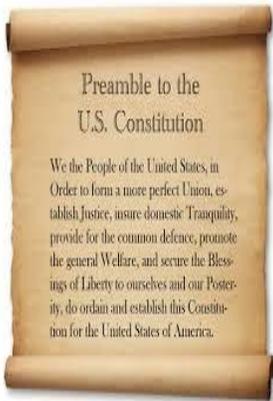
63rd Annual Rock River Thresheree

When: Saturday, August 31, 2019

Where: 51 East Cox Road, Edgerton, WI



Gates are open from 8:00 AM until 5:00 PM Exhibitors must enter at the County M Gate Parking is free at the show. Regular adult admission is \$10.00. **However, a car show will be taking place and if you come with a Model A or other old car and have it in the show, you will receive free admission for the driver and one passenger.** The show car must be 1960 or older. All exhibitors must register at the RRT 1 registration trailer. Since the Thresheree is an outdoor, rural event, it is highly recommended that you wear comfortable shoes and clothing. It is also recommended avoiding white clothing, especially if you plan to ride the Cannonball. Hosts are Brian and Debbie Campbell 262-662-2710 or 262-844-0531.

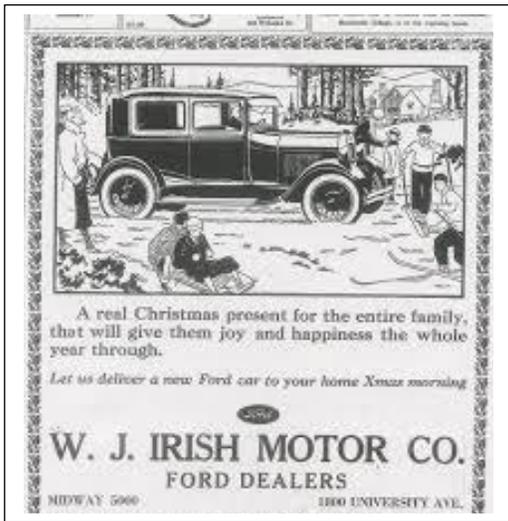


We the People of the United States, in Order to form a more perfect Union, establish Justice, insure domestic Tranquility, provide for the common defense, promote the general Welfare, and secure the Blessings of Liberty to ourselves and our Posterity, do ordain and establish this Constitution for the United States of America.



Sales Methods for Ford Dealers – Back in the Day....

There is little argument that Ford had a good approach to marketing the Model A. Advertisements were put in major newspapers and magazines around the country, as well as overseas where Ford was entering a variety of foreign markets. In 1928, Ford produced a video on dealer service, which is available through MAFCA. The video illustrates a how a dealer should take care of his customer and his shop. Ford knew that while advertising was important, it was imperative that its dealers represented the company in the best light possible. To further help with sales, Ford produced a booklet in 1929 that was aimed at selling the Model A. The booklet was titled New 4-Step Sales Method for Ford Dealers. As in 1929, its message can still be used by today's salesmen. The booklet states that "The Ford Motor Company has proved conclusively that there are certain logical, practical steps to be taken in selling the new Ford. When these are followed properly, they bring maximum sales with a minimum effort. A uniform sales plan has therefore been adopted, for the use of all Ford dealers and Ford salesmen. This plan provides for intelligent direction of retail salesmen by the dealer; and lays out a definite procedure for the salesmen to follow in telling the prospect about the many advantages of the new Ford and the superior service that every Ford dealer is equipped to give." The four steps outlined in the book are: (1) presenting the new Ford sales portfolio; (2) the road demonstration; (3) inspection of parts and service departments; and (4) presentation of current Ford literature. The twelve steps outlined under the road demonstration are interesting. Ford wanted the dealer to show all of the car's outstanding qualities. This required showing the ease of operation, steering, shifting, starting and accelerating. It stressed the use of judgment when showing speed; some potential customers might be afraid of going too fast. The balance, deceleration and stopping power (afforded by the Ford's six-brake system) are important points to show, as is the car's strength over rough road and on hills. One of the last points made in this section is the ease of parking in small spaces. <http://illinoisregionmarc.com/distributor13/2013-10.pdf>



2019 Faith Lutheran Cruise-In!

Saturday, Sept. 21st 10-2pm

Faith Lutheran Church
1305 Blackhawk Blvd.
South Beloit, IL 61080



50-50 FOR VETS ROLL



www.faithlutheransouthbeloit.org

Email: faithsouthbeloit@gmail.com